



MARTINDALE
BRIGHTWOOD
Quality of Life.

Martindale Brightwood

Quality of Life Plan

2013 - 2017

OneVoice 
MARTINDALE BRIGHTWOOD

Quality of Life Plan | Martindale Brightwood

Martindale Brightwood Quality of Life Plan: 2013 to 2017

Executive Summary:

Strong and vibrant neighborhoods are key elements for a prosperous city. The Quality of Life Plan of the Martindale-Brightwood community is a summary of the needs of the neighborhood and the efforts that residents, agencies, and leaders of the near-northeast-side area have committed to implement over the next four years. In partnership with public and private entities, the goal of improving the quality of life for residents and establishing the neighborhood as a strong economic center can be achieved.

Beginning in the spring of 2012, residents, leaders and stakeholders joined together to review our progress on the previous Quality of Life plan, originally created in 2004 and updated in 2009. Martindale-Brightwood has achieved much since this first plan, including the opening of 37 Place as a center for our neighborhood; the creation of School #51 as a federally-supported community school; and the environmental improvements led by the MB Environmental Justice Collaborative. Although much has been accomplished, there is need to chart a new course for the future.

Over the last year, over 60 people have come together regularly to identify the priorities for Martindale-Brightwood and the actions that we should take to achieve those priorities. This number does not account for the hundreds of additional residents and business owners who have attended town hall meetings to weigh-in on this discussion as well. Perhaps one of the greatest strengths of this community is the support and involvement of its residents at every level.

This plan reflects the reality of life in Martindale-Brightwood now, but also the aspirations of residents about their dreams for their community. Historically, Martindale-Brightwood has played many significant roles in the life of Indianapolis as a city. Throughout the 20th century and even in the present day, our community serves as a major source of connectivity for Indianapolis residents with major thoroughfares, like Keystone Avenue and Interstate 70, running through our community. Our close proximity to downtown Indianapolis, community schools and easy access to the interstate, make us an attractive neighborhood for future residents as well. This plan takes into account how our community history has shaped our past and can shape our future for the benefit of all.

New opportunities for Martindale-Brightwood abound, including the new Smart Growth District, the creation of the North East Corridor, new and affordable housing constructions and the possibility of a mass transit system to Greater Indianapolis. With so many opportunities, Martindale-Brightwood's Quality of Life plan is a healthy and realistic set of initiatives that outline our community vision and willingness to support a larger improvement of the Indianapolis community.

Already in 2013, many key partners and residents work have begun to work towards the initiatives set forth in this plan. There is new air of excitement among many in this community and it is our hope, that many more will come alongside us and our goals to make Martindale-Brightwood a premier community of grassroots vision and ingenuity. We are Martindale-Brightwood and this is our vision to improve the quality of life in our community over the next four years.

Martindale-Brightwood Quality of Life Plan: At a Glance

The Martindale Brightwood Community has identified the following priorities for improving Quality of Life in our neighborhood.

1. Health Promotion – Page 5

Facilitating Organization: Edna Martin Christian Center

Results: There are many health disparities within the Martindale-Brightwood neighborhood. We want to empower residents to improve their health and well-being, while also fostering the importance of health education.

- Increase the number of residents who seek and receive wellness and preventative care.
- Increase and improve supply of medical services and ensure people access those services.
- Develop comprehensive preventative health care initiatives including: access to fresh, nutritious foods and encourage healthy eating; increase opportunities for physical exercise; educate and encourage other healthy behaviors.

2. Safety & Crime – Page 11

Facilitating Organization: Stop the Violence

Results: Martindale-Brightwood neighborhood will be a safer community with improved relationships with public safety officers and residents within the community

- Create a safer community with improved relationships between public safety officers and neighborhood residents.
- Decrease drugs, violence and gang activity within the community by 75%.
- Expand education and training programs for all levels in the community by over 50%.
- Develop Social Enterprise for youth.

3. Environment - Page 17

Facilitating Organizations: Martindale Brightwood Environmental Justice Collaborative and Martindale Brightwood CDC

Results: Create a healthy environment through, advocacy, community empowerment and community revitalization by creating health promoting environments to improve the quality of life for those who live work and play in or near the Martindale-Brightwood community

- Complete remediation of contaminated properties.
- Improve quality of air that neighborhood residents breathe.
- Stop illegal dumping

4. Workforce Development – Page 24

Facilitating Organizations: Edna Martin Christian Center, Martindale Brightwood Community Development Corporation, Oasis of Hope Christian Community Development, Brightwood Community Center

Results: The Martindale-Brightwood community will prepare and connect residents to more and better family-supporting jobs that provide career and wage advancement that increase neighborhood employment.

- Strengthen the Center for Working Families to connect residents with greater access to Income, Employment and Financial stability.
- Coordinate community resources to implement employment strategies for the under employed and unemployed residents
- Support, engage and integrate individuals with felonies back into the fabric of the community as productive citizens.
- Provide residents (including youth) with education and training opportunities to help them gain employment, retain and advance in their career of choice.

5. Economic Development – Page 28

Facilitating Organization: Martindale-Brightwood Community Development Corporation

Results: Martindale Brightwood will be a vibrant economic business district with healthy commercial corridors that employs residents and local entrepreneurs and is supported by active community members.

- Increase membership and engagement in the Indy East Business Association to help promote the economic stability of the community.
- Attract viable businesses to the Martindale Brightwood community.
- Establish a business center to support creation of small/local owned businesses.

6. Transit Oriented Development - Page 31

Facilitating Partner: Oasis Christian Community Development Corporation

Results: Martindale Brightwood recognizes Transit Oriented Development as community and economic development driver locally and regionally improving the quality of life for its residents. It embraces Transit Oriented Development because it supports commercial nodes as well as creating and connecting to jobs. Transit Oriented Development provides a strong neighborhood anchor, stabilizing housing for both renters and owners and improving the overall viability of the neighborhood.

- Increase Engagement of Martindale Brightwood residents in Transit Oriented Development Planning Process.
- Expand Transit Oriented Development plans beyond the identified Northeast Corridor Quality of Life boundaries.
- Improve Martindale Brightwood streets and sidewalks to support connectivity.

7. Education – Page 33

Facilitating Organization: Martindale Brightwood Alliance for Educational Success (MBAES)

Results: All children of Martindale-Brightwood community will be provided whatever it takes to become successful adults who are competitive in the workforce, lead healthy lives and give back to the community. Empowered families in a strong community served by high-quality early learning and K-12 schools are fundamental to the success of children. We envision a neighborhood where all three components of this vision becomes the reality.

- Form a new body that includes residents, parents, students, educators, and stakeholders to serve as the convener for the Education section of the Martindale Brightwood Quality of Life Plan.
- Increase the number of young children benefiting from a quality pre-school experience.
- Increase the number of children staying on time in their academic progress and increase the number of high school students graduating and seeking post-secondary education.
- Increase the number of family, community, and student leaders engaged and leading in school and education issues.
- Increase the number of high quality preschool, elementary, middle, secondary and adult education seats in the neighborhood. Increase in the number of high quality teachers.
- Increase the number of adults participating in education and training programs.

8. Housing and Infrastructure – Page 41

Facilitating Organization: Oasis Christian Community Development Corporation

Results: The Martindale Brightwood area will increase housing occupancy in the neighborhood by addressing abandoned properties by providing and promoting quality options (rehab, demolition, new construction); eliminate safety and environmental hazards; and improve neighborhood infrastructure that increase neighborhood connectivity that supports transit.

- Improve housing conditions through rehabilitation, demolition, and new construction.
- Increase homeownership opportunities while supporting current homeowners to maintain their properties.
- Increase housing options for diverse populations.

1. Health Promotion

Facilitating Organization: Edna Martin Christian Center

There are many health disparities within the Martindale-Brightwood neighborhood. We want to empower residents to improve their health and well-being, while also fostering the importance of health education.

Action Steps	Performance Measures	Lead Partner	Partner Organizations	Year
1.1 Increase and improve the number of residents who receive wellness and preventative care by eliminating health disparities over the next 5 years through assessment and establishing partnerships to reduce barriers to accessing health care.				
1.1.1 Strengthen partnerships with medical providers and service organizations to promote healthy lifestyles.	Create community agreements with organizations, providers and local government; Explore capacity building opportunities to maintain and increase sustainability efforts via social, financial and environmental capital.	Edna Martin Christian Center	Felege Hiywot Center, Health Net, Goodwill Industries-Nurse Family Partnership, Edna Martin Christian Center, Brightwood Community Center, IPS Community Schools, Living Well Urban Farm, Community Hospitals, Marion Co. Health Dept.	2014
1.1.2 Maintain current primary care capacity with doctors and nurse practitioners and mid-wives and keep expanding providers as demand for care increases.	Collect Data, Engage providers, Work with partners to have more accessible services for residents.	Edna Martin Christian Center	Felege Hiywot Center, Health Net, Goodwill Industries-Nurse Family Partnership, St. Vincent DePaul, IPS Community Schools, Living Well Urban Farm, Community Hospital, Marion Co. Health Dept.	2014

<p>1.1.3 Present education to residents about the importance of health appointments.</p>	<p>Collect data on percentage of "no-show" appointments</p>	<p>Edna Martin Christian Center</p>	<p>Felege Hiywot Center, Health Net, Goodwill Industries-Nurse Family Partnerships</p>	<p>2014</p>
<p>1.1.4 Address all forms of chronic diseases through preventative measures. In year 1, collect data on services and implement Advocacy Campaign in Year 2 for expansion of health services to meet increased demand,</p>	<p>Increases in residents seeking and receiving health services, including:</p> <ul style="list-style-type: none"> • # and % of Prenatal Care Patients seeking care in first trimester • # and % of residents receiving on-time pap tests and mammograms • # residents seen for contraception management • # of residents receiving annual vision care • # of residents receiving mental health services 	<p>Edna Martin Christian Center</p>	<p>Felege Hiywot Center, Health Net, Community Hospital, Goodwill Industries– Nurse Family Partnership, Marion County Health Dept., Brightwood Community Center</p>	<p>2014</p>
<p>1.1.5 Ensure that residents have adequate insurance coverage for health care.</p>	<p>By 2016 all residents will be fully covered by one form of insurance. % Children up-to-date on immunizations</p>	<p>Edna Martin CC</p>	<p>Felege Hiywot, Health Net Community Hospital, Goodwill Industries– Nurse Family Partnership, Marion County Dept. of Health, Brightwood Community Center</p>	<p>2015</p>

1.2. Increase awareness of health risks and preventative measures

Action Steps	Performance Measures	Lead Partner	Partner Organizations	Year
1.2.1 Promote existing smoking cessation program with partnering organizations	# patients participating in smoking cessation programs	Edna Martin Christian Center Martin University	Felege Hiywot, Health Net. Community Hospital. Marion County Dept. of Health	2015
1.2.2 Provide education and outreach so that people know where to access confidential screenings and counseling services for people at risk of HIV and STDs	# of contacts regarding HIV and STD services. #/% of target population receiving HIV and STD tests.	Damien Center	Edna Martin Christian Center, Felege Hiywot, Health Net. Community Hospital, Goodwill Industries– Nurse Family Partnership, Marion County Health Dept., Brightwood Community Center	2015
1.2.3 Engage partner organizations to collaborate planning and hosting a system of health fairs as education, screening and prevention strategy, increasing awareness of Cardiovascular related triggers (Blood Pressure, Type 2 Diabetes), Back to school immunizations/physicals	Host 3 Health Fairs per year at sites including: Douglas Park, Wheeler Boys & Girls Club, 37 Place, Edna Martin Christian Center (EMCC). Increase in # participants in health fairs. Year 1: Convene providers to coordinate plans Ongoing: Continue health fairs	Edna Martin Christian Center	Felege Hiywot,, Education Task Force, Health Net, Community Hospital, Goodwill Industries– Nurse Family Partnership	2014
1.2.4. Educate on the importance of regular (annual) routine check-ups and health screenings (Dental, Mammograms, Vision, heart rates, blood pressure, cholesterol levels, body mass index and symptoms for diseases etc.)	Increase number of residents each year by outlined 20%, 40%, 60%, 80% & 100%. Utilize Health Fairs for screenings	Edna Martin Christian Center	Felege Hiywot Center, Education Task Force, Health Net Community Hospital, Goodwill Industries– Nurse Family Partnership	2014

1.2.5. Provide annual reporting on health outcomes in Martindale Brightwood	Annual report card of plan impact	Edna Martin Christian Center	Felege Hiywot Center,, Community Hospital, Health Net, Marion County Health Department	2014
1.3 Develop comprehensive preventative health care initiatives				
Action Steps	Performance Measures	Lead Partner	Partner Organizations	Year
1.3.1. Teach behaviors and lifestyles that lead to physical health and fitness	Teach courses about but not limited to: Healthy grocery shopping, Nutritional meal preparation, Cooking, etc.	Edna Martin Christian Center	Felege Hiywot Center, Health Net, Community Hospital, Goodwill Industries– Nurse Family Partnership, Marion County Dept. of Health, Brightwood Community	2015
1.3.2 Strengthen current nutrition and exercise initiatives. Encourage bike use, walking and other exercise. Teach behaviors and lifestyles that lead to physical health and fitness. Connect to current efforts being planned for a bicycle route as triangular gateway providing nourishment for the ride they explore and learn about the community and its works.	<ul style="list-style-type: none"> • Create a map of walking trails, community gardens • Create Washington Park nutrition programs; • Strengthen Douglas Park’s wellness activities • Increase education on water safety • Create Partnerships with programs like Broad Ripple Park about their nutrition programs. • Create a Bike Hub & Fitness Center at 37 Place • Encourage participation in non-traditional sports 	Jireh Sports	Felege Hiywot, Edna Martin CC, Wheeler Dowe Boys & Girls Club, Douglas Park, Washington Park, JTV Hill-Police Athletics League, 37 Place	2015

<p>1.3.3 Strengthen wellness activities through youth sports competition</p>	<p>Neighborhood Associations host competitions to promote wellness competitions specifically for young people:</p> <ul style="list-style-type: none"> •Basketball tournaments •Martindale-Brightwood community 5k run/walk <p>Wellness competitions at different community centers and youth serving organizations</p>	<p>Jireh Sports</p>	<p>Felege Hiywot Edna Martin CC Wheeler Dowe Boys & Girls Club Douglas Park Washington Park JTV Hill Police Athletics League Neighborhood Associations</p>	<p>2015</p>
<p>1.3.4 Partner with Food Banks to Teach Nutrition and/or Supply Produce</p>	<p>Year 1: Encourage food banks to source vegetable and fruit from local or chain grocery stores (Edna Martin)</p> <p>Year 2: Teach classes on nutrition. (Felege Hiywot)</p>	<p>Edna Martin CC & Felege Hiywot</p>	<p>Gleaners IU Health Community Hospital</p>	<p>2014</p>
<p>1.3.5 Develop Healthy eating contest. For example: “Taste of the City” events that highlight nutritious eating</p>	<p>Challenge residents and restaurants to make it healthy AND tasty food</p> <p>Share the recipes from the competition with the broader community</p> <p>Showcase nutritious cooking and produce by hosting events in which restaurants and retailers display and cook nutritious food for residents.</p>	<p>Felege Hiywot</p>	<p>Edna Martin CC Community Hospital Livingwell Community</p>	
<p>1.3.6 Travel through neighborhood to help residents grow home gardens</p>	<p>Year 1: Pilot youth farm.</p> <p>Year 2: Implement more widely in neighborhood.</p> <p>Share tools, materials, advice and help residents plant and maintain gardens in their home and yards</p>	<p>Felege Hiywot</p>	<p>Edna Martin CC Livingwell Community Purdue Extension Keep Indianapolis Beautiful Forest Manor Service Center</p>	<p>2014</p>

<p>1.3.7. Host a Farmers Market – twice per week Host Fresh Market (EMCC & IU Health)</p>	<p>Expand on current Fresh Market and add a second market, with locally grown produce. Year 1: Grow fruits from current Orchard for sale Year 2: Expand with additional providers.</p>	<p>Felege Hiywot & Edna Martin Christian Center</p>	<p>IU Health Gleaners Living Well Community</p>	<p>2013</p>
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2. Safety & Crime

Facilitating Organization: Stop the Violence

2.1 Martindale-Brightwood neighborhood will be a safer community with improved relationships with public safety officers and residents within the community

Action Steps	Performance Measures	Lead Partner	Partner Organizations	Year
2.1.1 Establish gathering spaces for youth and residents to leave their houses and participate within the community having positive impact on crime and safety	Year 1 & 2: Encourage and support evening use of existing spaces such as Douglas & Washington Park; Wheeler Boys & Girls Club; Overcoming Church. Establish four new spaces, such as 37 Place and Station Street.	Juvenile Prevention	Stop the Violence, Juvenile Prevention, IMPD	2014
2.1.2. Support existing and create new crime watch block clubs.	Increase in the number of crime watch block clubs. <i>Year 1:</i> Work with IMPD to support existing watches and block clubs. <i>Year 2:</i> Target new blocks to create new crime watch clubs. Use KIB Block clubs as recruitment for crime watches.	Stop the Violence	IMPD and Crime Watch Coordinator, Keep Indianapolis Beautiful, Juvenile Prevention, Livingwell Community	2014
2.1.3. Strengthen block parties and Neighborhood Night Out events.	Increase attendance by 50% annually. Coordinate, consolidate, and combine existing events. <i>Year 1:</i> map collaboration between events to create a Neighborhood Night Out strategy. <i>Year 2:</i> increase attendance at all events and maintain efforts through all five years.	Stop the Violence	IMPD and Crime Watch Coordinator, Juvenile Prevention, Livingwell Community <i>Existing Events include:</i> Blackburn Community Event Twin Hills Community Event CRP Tent Revival Eastside Reunion	2014

<p>2.1.4. Restoring Adolescent Cognitive Excellence (R.A.C.E.) – Reduce the number of youth in the Juvenile Detention Center by reducing:</p> <ul style="list-style-type: none"> • Violations Of Probation (VOP’s) • Failure To Appear (FTA’s) 	<p>Reduce numbers of youth of color detained for VOP and FTA offenses. Year 1: R.A.C.E Program will: Train facilitators and mentors from the community to conduct workshops; Conduct community based workshops; Work collaboratively with youth service providers; Provide community service project; Year 2: Find program a permanent, community-based home. Design Specifications and issue RFP, decision.</p>	<p>Juvenile Prevention operates program in Year 1</p>	<p>Livingwell Community, Stop the Violence, Community Resurrection Partnership (CRP), Calvary Temple.</p>	<p>2013</p>
<p>2.1.5. Working collaboratively with the Disproportionate Minority Contact-Sub Committee (DMC) and Resident Leadership Facilitators (RLF) engage parent and youth to participate with Probation on Juvenile Justice Reform</p>	<p><i>Year 1:</i> Conducts Youth Justice History Curriculum workshop at community centers. <i>Year 2:</i> Develop a Youth/Adult Advisory Board that will assist in designing the following: -Parent Advocacy Network -Runaway Safety Plan -Provide Juvenile Justice System Orientation <i>Year 3 & 4:</i> Fine tune program</p>	<p>Juvenile Prevention</p>	<p>Stop the Violence. Livingwell Community, OASIS Baptist Church, Wheeler Dowe Boys and Girls Club, Brightwood CC, Community Resurrection Partnership (CRP), Community Schools, Edna Martin Christian Center</p>	<p>2014</p>
<p>2.1.6 Implement mobile Town Halls as intergenerational rap sessions.</p>	<p><i>Year 1:</i> Host 2 Youth Town Halls <i>Year 2::</i> Host at least 4 annually throughout MBW Community</p>	<p>Stop the Violence</p>	<p>Livingwell community, Juvenile Prevention, Wheeler Dowe Boys and Girls Club, Brightwood CC, Community Resurrection Partnership (CRP), Community Schools, Edna Martin Christian Center, IMPD</p>	<p>2014</p>

2.2 Decrease drugs, violence and gang activity within the community by 75%					
Action Steps	Performance Measures	Lead Organization	Partner/Collaborating Organizations	Year	
2.2.1. Work with residents, the City and private and business organizations to secure funding and support for positive community alternatives.	Develop a plan to explore funding Positive community alternatives include: - Increase physical presence of community residents in spaces outside of their homes. - Increase in crime watch block clubs. - Increase in Faithwalks. - Install 20 cameras to monitor criminal activity <i>Years 1 & 2: Explore and secure Funding</i> <i>Years 3-5: Implementation of alternatives.</i>	Livingwell Community	Stop the Violence, Juvenile Prevention, IMPD, Church Federation	2015	
2.2.2. Maintain a constant presence at funerals for victims of violent crime, particularly juveniles.	Work with pastors to reach out to yo affected by death and violence at the funeral. Provide referral to mental health and other supports to divert youth to positive paths.	Stop the Violence.	Community Resurrection Partnership (CRP), Livingwell Community	2014	
2.2.3. Work with landlords and city agencies to curtail negative activity by reporting housing that is being defaced or being used for drug stashes and sales.	100% documented. 75% of all identified abandoned housing to demolished or renovated Creation of seasonal jobs for youth	Livingwell Community	Stop the Violence, CDC's, IMPD	2015	

<p>2.2.4. Hold IMPD accountable to responding to chronic neighborhood crime and safety concerns. Hold neighborhood accountable for reporting crime and safety concerns.</p>	<p>Law enforcement and community be each other accountable and support other. -IMPD is 100% accountable for follow on reports. -Community is 100% accountable for reporting suspected crimes. -Develop processes to ensure security for those reporting. -Utilize town hall meetings and other events to facilitate reporting -Hold 4 Town Hall Meetings annually. <i>Year 1: hold at least one meeting by 3rd quarter.</i></p>	<p>Stop the Violence</p>	<p>IMPD, One Voice Martindale Brightwood, Oakhill NA, Livingwell Community, Juvenile Prevention</p>	<p>2014</p>
<p>2.2.5. Implement at least 3 youth initiated projects led and executed by neighborhood youth.</p>	<p>Increase by 35% the number of youth in programs that are involved in neighborhood pride activities (adopt a block, neighborhood cleanup and events). Coordinate with Services Days on MLK Day and International Youth Day of Service. MBW youth will secure a Youth as Resources Grant</p>	<p>Livingwell Community</p>	<p>Wheeler Dowe Boys and Girls Club, Brightwood Community Center, Community Resurrection Partnership (CRP), Community Schools, Felege Hiywot Center, Edna Martin Christian Center, Stop The Violence, Juvenile Prevention, United Way</p>	<p>2015</p>

2.3 Expand education and training programs for all levels in the community by over 50%

Action Steps	Performance Measures	Lead Organizations	Partner/Collaborating Organizations	Year
2.3.1 Work with school liaisons, principals and social workers to identify at-risk youth and enroll them in structured community programming focused on skill development.	<p><i>Year 1 & 2:</i> With schools, define “at risk youth” and develop ways to identify them. Based on the specific risks, determine programming to support at risk youth with skills development.</p> <p><i>Years 2 & 3:</i> Implement structured programming and enroll youth up to 16yrs old.</p>	Livingwell Community	Wheeler Dowe Boys and Girls Club, Brightwood Library Brightwood CC, IPS Community Schools (51,56 & 69), Felege Hiywot Center, Edna Martin Christian Center, Stop The Violence, Juvenile Probation	2014
2.3.2. Create more youth employment opportunities and connect youth to employment as a concrete alternative to criminal activities.	<p><i>Year 1:</i> Create Consortium of Neighborhood Stakeholder and Collaborators:, including youth development organizations, local small businesses, major businesses, community organizations.</p> <p><i>Year 2:</i> Identify a sponsoring organization in the neighborhood and work collaboratively with partners to secure funding,</p> <p><i>Year 3</i> Develop no interest micro-loan program for youth and families to create legitimate businesses.</p>	Livingwell Community	EmployIndy, Martindale Brightwood Indy East Business Association, Local and major businesses, Wheeler Dowe Boys and Girls Club, Brightwood CC, Community Resurrection Partnership (CRP), Felege Hiywot Center, Martin University, Edna Martin Christian Center, Stop The Violence, Juvenile Probation, Center for Working Families, Education Task Force	2014

2.4. Develop Social Enterprise for youth

Action Step	Performance Measure	Lead Organization	Partner Organization	Year
2.4.1 Develop a youth Social Enterprise and Entrepreneurial project for and by youth.	Year 1: Planning & Design	Juvenile Prevention	Livingwell Community	2014
	-Develop a project outline	(for planning & design)	Stop the Violence	
	- Research funding opportunities		KI Eco Center	
	Year 2: Funding and Pilot	Implementing Organization to be identified.	Martin University	
	-Identify Implementing organization			
	-Launch Adolescent Empowered through Guidance Initiated Supports (A.E.G.I.S.)			
	-Up-cycling of T-Shirts			
	-Establish MBW Café: Herbal Tea's Health Sandwiches from local gardens			
	Year 3: Full Implementation			

3. Environment

Facilitating Organizations: Martindale Brightwood Environmental Justice Collaborative and Martindale Brightwood CDC

3. Create a healthy environment through, advocacy, community empowerment and community revitalization by creating health promoting environments to improve the quality of life for those who live work and play in or near the Martindale-Brightwood community

Action Step	Performance Measure	Lead Organization	Partner Organization	Year
<p>3.1.1 Ensure that all contaminated properties are remediated</p> <p>Phase 1: Create system to record status of properties</p> <ul style="list-style-type: none"> -categorize properties -verify remediation with public documentation -keep system updated with monthly report cards <p>Phase 2: Remediate remaining properties.</p> <ul style="list-style-type: none"> - Develop plan for properties contaminated with exterior lead. - Develop plan for properties contaminated with interior lead. 	<p>% Of remediated out of total number of contaminated properties</p> <p>Year 1: Gather data on status of properties.</p> <p>List of properties, the results of testing, and remediation status created and made available</p> <p>Year 2: Plan for remediation of remaining properties.</p> <p>Year 3: Implement remediation plan.</p>	<p>Martindale Brightwood Environmental Justice Collaborative</p>	<p>Martindale Brightwood CDC, Indianapolis Department of Metropolitan Dev. (Lead Program), Environmental Protection Agency, City County Councilors, Legislators, IN Dept. of Environmental Mgmt. (IDEM)</p>	<p>2014</p>
<p>3.1.2 Advocate: education and awareness on the effects of exposure to environmental contaminants</p> <p>Develop strategic outreach, education and engagement with resident stakeholders and other Indianapolis assets on the issues of greatest concern to</p>	<p>Increase education and engagement of residents.</p> <p>Increase community involvement and representation through:</p> <p>Monthly meetings of MBEJC</p> <p>Increasing resident support and involvement with:</p> <p>Improving Kids Environment, Martindale-Brightwood CDC and</p>	<p>Martindale Brightwood Environmental Justice Collaborative</p>	<p>Martindale Brightwood CDC, Improving Kids Environment, Indianapolis Recorder, One Voice Martindale Brightwood, Neighborhood Associations, Marion County Health Department, Major Tool and other businesses.</p>	<p>2014</p>

<p>Martindale-Brightwood residents: Air Quality, Brownfields, Health Homes, Illegal Dumping Lead in the Environment</p>	<p>Felege Hiywot Center. Work closer and intentionally with groups like; Hoosier Environmental Council and SMART Growth</p>			
<p>3.1.3 Build on Share the Vision environmental concerns by using messaging opportunities through the use of community meetings, neighborhood associations, taskforces and multi-media outlets</p>	<ul style="list-style-type: none"> • Develop monthly e-blasts from lead partners on community environmental issues. • Use of Facebook, Twitter and blogs to highlight the communities five central concerns –with links to partners • Intentionally work with the Education, Infrastructure and Health Promotion leads of this Quality of Life Plan. 	<p>Martindale Brightwood Environmental Justice Collaborative</p>	<p>Martindale Brightwood CDC, IUPUI Social Work, IUPUI School of Public & Environmental Affairs</p>	<p>2014</p>
<p>3.1.4. Clean Air Action Week Hold an annual Clean Air Action Week to draw attention to air pollution in Martindale Brightwood to promote reporting of odors & actions to promote clean air. Work with news media and community organizations.</p>	<p>Number of air pollution complaints reported. Number of people reached</p>	<p>Martindale Brightwood Environmental Justice Collaborative</p>	<p>Martindale Brightwood CDC, Indianapolis Office of Sustainability, American Lung Association, Improving Kids Environment, Churches Neighborhood Associations, Schools, Businesses, IDEM Office of Air Quality</p>	<p>2015</p>

<p>3.1.3 Reduce Air Pollution from Traffic: Synchronization of traffic lights on Keystone Avenue or other thoroughfares to reduce vehicle idling and air pollution from traffic. Encourage schools and local businesses to adopt no-idle policies and zones.</p>	<p>Number of traffic lights synchronized Number of no-idle policies and zones adopted Estimated emission reductions In year 1, find city policies regarding idling.</p>	<p>Martindale Brightwood Environmental Justice Collaborative</p>	<p>Martindale Brightwood CDC, Indianapolis DPW, City-County Council, Indianapolis Public Schools, Keystone Enterprise Park, Businesses</p>	<p>2014</p>
<p>3.1.4 Reduce Noise & Emissions: Research issue of noise barriers along Interstate 70 and determine if they might be installed to reduce neighborhood noise.</p>	<p>Effort already begun with research at City Petition currently at Martin University To be presented to General Assembly in 2014</p>	<p>Martindale Brightwood Environmental Justice Collaborative</p>	<p>Indiana Department of Transportation, Martindale Brightwood CDC, State Senator Bartlett, City Councilor Duke Oliver, Martin University</p>	<p>2014</p>
<p>3.1.5 Air Pollution Watch: Set up an electronic, neighborhood-based system to keep track of air pollution complaints & problems; identify locations with worst problems. Collect testimony of community exposure and publish results. Publish info about air permit notices in community newsletter & educate neighborhood about air permit issues.</p>	<p>Tracking system and community newsletter established Community testimony gathered and published Air permit notices published Tracking emissions at Washington Park SPEA Assessment in 2012 Forum to be held at Oasis Publication of all findings by 2014</p>	<p>Martindale Brightwood Environmental Justice Collaborative</p>	<p>Neighborhood Associations, Indianapolis Office of Sustainability, Indianapolis Air Pollution Control Board, IUPUI School of Public & Environmental Affairs</p>	<p>2015</p>

<p>3.1.6 Fugitive Dust: Work with businesses that have dust problems on proper dust control methods, especially in neighborhoods with lead in soils; Advocate for increased street sweeping, perhaps using community service workers. Educate community on how to report dust crossing property lines to proper authorities.</p>	<p>Businesses contacted Increase in street sweeping Materials developed and number of people reached Reduction in complaints</p>	<p>Martindale Brightwood Environmental Justice Collaborative</p>	<p>Martindale Brightwood CDC, Felege Hiywot Center, Indianapolis Office of Sustainability, Air Pollution Control Board, City County Council, State Legislators, Indiana Dept. of Environmental Mgmt., Environmental Protection Agency</p>	<p>2016</p>
<p>3.1.7 Pollution Prevention Initiative: Approach industries & regulators to develop plans to reduce air pollution complaints and improve emissions. Involve IDEM Office of Pollution Prevention and Technical Assistance and U.S. EPA to train & educate businesses about best practices.</p>	<p>Collect baseline data in Year 1. Develop plans in Year 2 and implement in Years 3-5. No. of businesses participating in technical assistance program Reduction in air pollution complaints Reduction in air toxins and other emissions</p>	<p>Martindale Brightwood Environmental Justice Collaborative</p>	<p>Martindale Brightwood CDC, IDEM OPPTA and OAQ, Indianapolis Air Pollution Control Board, Indianapolis Office of Sustainability, U.S. EPA Metal Finishing Initiative</p>	
<p>3.1.8 Reduce Open Burning: Educate community about dangers of open burning and trash burning.</p>	<p>Open burning education campaign developed and launched Number of people reached Reduction in open burning complaints</p>	<p>Martindale Brightwood Environmental Justice Collaborative</p>	<p>Martindale Brightwood CDC, Neighborhood associations, churches, Indianapolis Fire Department, Indianapolis Office of Sustainability, Possible student project with local university</p>	<p>2016</p>

<p>3.1.9 Improve Indoor Air: Work with City and Marion County Health Department to improve enforcement of housing codes, especially those related to mold, moisture and heating, ventilation and cooling systems. Educate community about quitting smoking, carbon monoxide, radon, changing furnace filters, reducing pesticide use,</p>	<p>Indoor air education campaign developed and launched Number of people reached</p>	<p>Martindale Brightwood Environmental Justice Collaborative</p>	<p>Marion County Health Department, Indianapolis Office of Code Enforcement, Neighborhood Associations, Churches, Hospitals and HMOs</p>	<p>2017</p>
<p>3.1.10 Illegal Dumping Ordinance: Seek passage of stronger local ordinances against illegal dumping, including the following provisions: a) confiscating vehicles used in illegal dumping activities, b) offering a reward of 50 percent of the collected fine for an affidavit leading to conviction, c) requiring convicted illegal dumpers to run a full-page ad in the newspaper apologizing for their actions, d) creating a local licensing system for waste haulers and terminating city contracts with construction firms that fail to use licensed waste haulers, and</p>	<p>Determine current ordinances If none, in Year 1 - Ordinance introduced By Year 5, Ordinance signed into law. Regarding Ordinance Enforcement • Letter sent to judge and prosecutor • Meetings held with judge and prosecutor • Increase in illegal dumping arrests & convictions • Number of sentences imposed with penalty >\$2,500 fine</p>	<p>Martindale Brightwood Environmental Justice Collaborative</p>	<p>Martindale Brightwood CDC, Indianapolis City-County Council, Indianapolis Office of Code Enforcement, Indianapolis Dept. of Metropolitan Development, IMPD</p>	

e) requiring the perpetrator to pay three times the cost of cleanup, perform 200 hours of community service, face jail time up to six months and pay fines up to \$2,500 for the first violation and up to \$7,500 for subsequent.

f. After stronger illegal dumping ordinance is signed into law, educate Marion County prosecutor and environmental court judges about illegal dumping problem and need for stronger sentences.

<p>3.1.11 Don't Dump on Martindale Brightwood Campaign: Educate community on how to report illegal dumpers, how to dispose of heavy trash, and anti-littering messages. Seek more frequent heavy trash days or heavy trash services using local haulers. Install recycling bins at 37 Place. Involve students in contest to say no to illegal dumping (posters and or skits).</p>	<p>No. of people reached through campaign No. of residents using heavy trash services Weight of recyclables collected</p>	<p>Martindale Brightwood Environmental Justice Collaborative</p>	<p>Martindale Brightwood CDC, Indianapolis DPW, Keep Indianapolis Beautiful, Local university student interns; Local waste haulers, Schools and youth clubs, Community Resurrection Partnership, Felege Hiywot Center</p>	<p>2014</p>
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<p>3.1.12 Barricades Against Dumping: Identify locations where barriers might deter illegal dumping. Request that City or property owners deploy barriers on targeted dead-end roads & alleys; seek signs or barriers for dangerous properties.</p>	<p>Number of waste containers deployed Amount of trash collected and disposed of properly Targeted Brightwood in 2012, move to other neighborhoods in future years</p>	<p>Martindale Brightwood Environmental Justice Collaborative</p>	<p>Martindale Brightwood CDC, Indianapolis DPW, Business partners, Local property owners, Neighborhood Associations</p>	<p>2014</p>
<p>3.1.13 Waste Disposal: Reduce littering in commercial pedestrian areas by making sure retailers are following city ordinances to provide and maintain trash containers. Consider providing heavy-duty, bolted-down waste containers on targeted street corners and identifying people willing to empty them.</p>	<p>Number of waste containers deployed Amount of trash collected and disposed of properly</p>	<p>Martindale Brightwood Environmental Justice Collaborative</p>	<p>Martindale Brightwood CDC, Indianapolis DPW, Corporate or foundation sponsors</p>	

4. Workforce Development

Facilitating Organizations: Edna Martin Christian Center, Martindale Brightwood Community Development Corporation, Oasis of Hope Community Development Corporation, Brightwood Community Center

The Martindale-Brightwood community will prepare and connect residents to more and better family-supporting jobs that provide career and wage advancement that increase neighborhood employment

4.1 Strengthen the Center for Working Families practice and connection to Martindale Brightwood residents through access to Income, Employment and Financial stability.

Action Step	Performance Measure	Lead Organization	Partner Organization	Year
4.1.1 Refer at least 50 people to the Center for Working Families (CWF) who are employed, recently unemployed, or in post-secondary education	At least 50 people referred to be screened for eligibility for CWF services	Edna Martin Christian Center	Martindale Brightwood CDC, Shepherd Community, Oasis Christian CDC, Brightwood Community Center, Brightwood Library, Indy East Business Association, Community Resurrection Partnership (CRP), Full Service Community School, One Voice Martindale Brightwood, Martin University	2013
4.1.2 Refer 10 people per week to Tuesday and Thursday Job Search	480 annual referrals (48 weeks)	Edna Martin Christian Center	Martindale Brightwood CDC, Shepherd Community, Oasis Christian CDC, Brightwood Community Center, Brightwood Library, Indy East Business Association, Community Resurrection Partnership (CRP), Full Service Community School, One Voice Martindale Brightwood, Martin University	2013

4.1.3 Create a satellite site with a community-based partner to reach residents	Establish satellite at Brightwood Community Center with three years of the quality of life planning process	Edna Martin Christian Center	Brightwood Community Center, Brightwood Library, One Voice Martindale Brightwood, Martin University	2013
4.2 Coordinate community resources to implement employment strategies for the under employed and unemployed residents				
Action Step	Performance Measure	Lead Organization	Partner Organization	Year
4.2.1 Develop a neighborhood workforce development resource guide by year two of this quality of life planning process	Completion of workforce development resource guide specified by organizations	Edna Martin Christian Center	Brightwood Community Center, Blackbox Creative, Denise Her & Associates	2015
4.2.2 Refer 60 families with children at MB schools to the Martindale-Brightwood Family Stability Project (homeless prevention and student mobility prevention/intervention initiative)	60 families referred to be screened for eligibility to the Martindale-Brightwood Family Stability Project.	Edna Martin Christian Center	Indianapolis Public Schools #51, #56, #69, Education Task Force, One Voice Martindale Brightwood	2013
4.2.3.Refer 15 women and their families annually to the Young Women Empowerment Series	Measurement will be the number of women who attend the activity	Brightwood Community Center	Brightwood Library, Martin University, One Voice Martindale Brightwood, Community Resurrection Partnership	2014
4.3. Support engage and integrate individuals with felonies back into the fabric of the Martindale-Brightwood community as productive citizens				
Action Steps	Performance Measures	Lead Organization	Partner/Collaborating Organizations	Year
4.3.1 Establish a coordinated relationship with PACE	MOU with PACE outlining coordinated efforts specific to Martindale-Brightwood	Edna Martin Christian Center	PACE	2013

4.3.2 Communicate known workforce development opportunities to persons with felonies	Quarterly referrals report to MB	PACE	EMCC	2014
4.3.3 Increase EMCC capacity with a re-entry specialist position for placement and retention	Hired re-entry specialist	Edna Martin Christian Center	EMCC, CICF	2014
4.4 Provide residents (including youth) with education and training opportunities to help them gain employment, retain and advance in their career of choice.				
Action Steps	Performance Measures	Lead Organizations	Partner/Collaborating Organizations	Year
4.4.1 Host 3rd annual Job Training Fair	Minimum of 50 residents to receive information and connection to job training resources and job openings	Martindale Brightwood CDC	Edna Martin Christian Center, Shepherd Community; Brightwood Community Center, Brightwood Library, Oasis Christian Community Development, Community Resurrection Partnership, Full Service Community School, Neighborhood Association, Martin University	2013
4.4.2 Provide career, college, & job readiness opportunities for youth (14-18) through out-of-school learning time	At least 20 youth will be provided job readiness opportunities	Oasis of Hope Christian Community Development	Edna Martin Christian Center, Brightwood Community Center, Felege Hiywot Center, Martindale Brightwood CDC (YES Program)	2014

4.4.3 Provide career, college, & job readiness opportunities for youth (10-13) through out-of-school learning time	30 middle school youth participate	Brightwood Community Center	Edna Martin Christian Center, Felege Hiywot Center, Wheeler Dowe Boys and Girls Club	2014
4.4.4 Create a neighborhood college-readiness pipeline for resident youth (10 - 17) (also in Education section)	Create Taskforce of Neighborhood Stakeholder and Collaborators Research funding opportunities and apply for appropriate grants.	Edna Martin Christian Center,	Promise Neighborhood Partners, CICF's college readiness intermediaries	2015
4.4.6 Identify appropriate employment opportunities for the elderly	10 Senior Community Service Employment Program (SCSEP) employees and foster grandparents placed in Martindale Brightwood Organizations.	Edna Martin Christian Center	Oasis of Hope CDC, Brightwood Community Center	2015

5. Economic Development

Facilitating Organizations: Martindale-Brightwood Community Development Corporation

Martindale Brightwood will be a vibrant economic business district with healthy commercial corridors that employs residents and local entrepreneurs and is supported by active community members.

5.1 Increase membership and engagement in the Indy East Business Association as an economic driver and job creator

Action Steps	Performance Measures	Lead Organization	Partner/Collaborating Organizations	Year
5.1.1 Build capacity of the Indy East Business Association as a vital governing body with established officers	A governing body with strong leadership capable to achieve their strategies set out in the QOL	Martindale Brightwood CDC	Oasis Christian CDC, Chamber of Commerce, Martin University, IUPUI	2014
5.1.2 Establish a business meet and greet bi-annually to encourage business retention and peer to peer learning & knowledge exchange opportunities.	Feedback surveys to measure impact of bi-annual events	Martindale Brightwood CDC	Oasis Christian CDC, Chamber of Commerce, Martin University, IUPUI	2014
5.1.3 Connect the Indy East Business Association to the Center for Working Families pipeline for job placement	Resident referral to CWF from Indy East increase by 2%	Martindale Brightwood CDC	Edna Martin Christian Center, Brightwood Community Center, United Northeast CDC	2015

5.2. Attract viable businesses to the Martindale Brightwood community.

Action Steps	Performance Measures	Lead Organization	Partner/Collaborating Organizations	Year
5.2.1 Inventory of existing businesses to identify economic development opportunities for new business	Inventory scan of existing businesses annually	Martindale Brightwood CDC	City of Indianapolis. Principal planners; Central Indiana Chamber of Commerce	2014

5.2.2 Develop a comprehensive redevelopment plan for the MB area	Comprehensive corridor and redevelopment plan for MB area	Martindale Brightwood CDC	A2S04	2015
5.2.3 Develop commercial and mixed use development in targeted Martindale-Brightwood areas: Station Street, Keystone Enterprise Park remaining lots, Brightwood Plaza Mall, and Smart Growth area	Development strategy for Station Street, Keystone Enterprise Park remaining lot, Brightwood Plaza Mall, and Smart Growth area	Martindale Brightwood CDC	Martin University, City of Indianapolis., A2S04, Oasis Christian CDC	2015
5.2.4 Recruit new businesses into the community for job creation and economic stabilization	# of new jobs created via new business development	Martindale Brightwood CDC	Indy East Business Association; City County Councilors	2015
5.2.5. Secure 1 new business in the Keystone Enterprise Park Mall for total occupancy.	Secured Keystone Enterprise with new business for total park occupancy	Martindale Brightwood CDC	City of Indianapolis/DMD	2015
5.2.6 Bi-annually engage with Develop Indy and the City planners to learn of new strategies and advocate for business expansion in Martindale Brightwood	Bi-annual meetings that yield 2 – 3 business expansion opportunities and that neighborhood advocates on behalf.	Oasis Christian CDC	Smart Growth, Martin University, City of Indianapolis., A2S04, Oasis Christian CDC	2015

5.3. Establish a business center to support creation of small/local owned businesses

Action Steps	Performance Measures	Lead Organization	Partner/Collaborating Organizations	Year
5.3.1 Develop business plan for micro- loan program and entrepreneurial development and education businesses	Completed business plan for business center	Martindale Brightwood CDC	Diversified Trade Company	2016

5.3.2 Identify staffing needs to support the micro-loan program	Staffing needs identified and sustainable	Martindale Brightwood CDC	Diversified Trade Company	2016
5.3.31 Provide classes to neighborhood residents interested in starting their own business.	1 – 3 new businesses developed	Martindale Brightwood CDC	EMCC, BOI, Indianapolis Urban League	2015
5.3.4 Provide counseling, research and peer sessions to entrepreneurs to retain their business	Business stability and minimum closures	Martindale Brightwood CDC	Indianapolis Urban League, PNC Bank, Regions Bank	2015
5.3.5 Support and share 1-3 micro-loan opportunities for existing and emerging businesses	Micro-loans provided annually	Martindale Brightwood CDC	BOI, Community Resurrection Partnership, PNC Bank, and Regions Bank	2015

6. Transit Oriented Development

Facilitating Partners: Oasis Christian Community Development Corporation

Martindale Brightwood recognizes Transit Oriented Development as community and economic development driver locally and regionally improving the quality of life for its residents. It embraces Transit Oriented Development because it supports commercial nodes as well as creating and connecting to jobs. Transit Oriented Development provides a strong neighborhood anchor, stabilizing housing for both renters and owners and improving the overall viability of the neighborhood.

6. Community Engagement in Transit Oriented Development Planning Process

Action Steps	Performance Measures	Lead Organization	Partner/Collaborating Organizations	Year
6.1.1 Support the Northeast Corridor Quality of Life Plan	Have adequate community representation at all action meetings	Oasis Christian CDC	United Northeast CDC, Millersville, Binford Revitalization, LISC, Martindale Brightwood Residents, Martindale Brightwood CDC	2013
6.1.2 Educate Martindale-Brightwood about the benefits and liabilities of Transit Oriented Development	Host 4 engagement and education summits in the community	Oasis Christian CDC	Indy Connect, LISC, Policy Link	2013
6.1.3 Develop a “station area plan” specific to Martindale-Brightwood	Host engagement and education summits specific to light-rail stops	Martindale Brightwood CDC	Indy Connect, Martindale Brightwood Residents, The City Of Indianapolis	2013
6.1.4 Identify equity goals/benefits (assets and investment) Martindale-Brightwood expect from Transit Oriented Development initiative	Work with local business and residents to secure economic and social benefits	Martindale Brightwood CDC	Indy Connect, Martindale Brightwood Residents, The City Of Indianapolis, Policy Link	2014

6.2. Expand Transit Oriented Development discussion and development plans beyond the identified NECQOL boundaries to include Community Benefits Agreements (CBAs) for Martindale Brightwood

Action Steps	Performance Measures	Lead Organization	Partner/Collaborating Organizations	Year
6.2.1 Martindale Brightwood CDC start Community-Led Transit Oriented Development	Create leverage mechanism to secure jobs, training and affordable housing	Martindale Brightwood CDC	State Senators and Representatives, City County Councilors, City of Indianapolis, Indy Connect	2013
6.2.2 Identify neighborhoods outside of the NECQOL and connect to Phase 1 of City Transit Oriented Development plan	Meet with neighborhood associations to educate and engage on Transit Oriented Development process.	Oasis Christian CDC	One Voice Martindale Brightwood	2013
6.2.3 Work with City Council, State Reps. And Indy Connect to hold Transit Oriented Development public forums at 37 Place	Organize 3 community summits for City Council members and State Reps. on the importance of endorsing Transit Oriented Development	Martindale Brightwood CDC	One Voice Martindale Brightwood	2013
6.2.5. Create a pathway to Transit Oriented Development jobs from construction through completion	Develop hard and soft skill training leading to jobs during and after Transit Oriented Development construction.	Edna Martin Christian Center	Oasis CDC, Martindale Brightwood CDC	2014

7. Education

Facilitating Organization: Martindale Brightwood Alliance for Educational Success (MBAES)

All children of Martindale-Brightwood community will be provided whatever it takes to become successful adults who are competitive in the workforce, lead healthy lives and give back to the community. Empowered families in a strong community served by high-quality early learning and K-12 schools are fundamental to the success of children. We envision a neighborhood where all three components of this vision becomes the reality.

7.1. Form a new body that includes residents, parents, students, educators, and stakeholders to serve as the convener for the Education section of the Martindale Brightwood Quality of Life Plan.

Action Steps	Performance Measures	Lead Organization	Partner/Collaborating Organizations	Year
7.1.1 Convene existing organizations to create the new body.	New Convening Body formed in 2014 and meets at least quarterly.	Martindale Brightwood Alliance for Educational Success (MBAES)	Martindale Brightwood Education Task Force, Bridges to Success Councils (at #56, #69), Indianapolis Public Schools, KIPP Indy, Schools serving MB students, Edna Martin Christian Center, Brightwood Community Center, Felege Hiywot, Wheeler-Dowe Boys & Girls Club, IUPUI Community Learning Network, Martin University, Ivy Tech, The Villages, Early Childhood Providers, Healthy Families, Nurse Family Partnership, Child Care Answers, Indiana Partnerships Center, Residents, Families, & Students, One Voice Martindale Brightwood	2014

7.2 Increase the number of young children benefiting from a quality pre-school experience

Action Steps	Performance Measures	Lead Organization	Partner/Collaborating Organizations	Year
7.2.1 Provide high quality outreach to families of newborns and young children in order that they understand infant and toddler development. (Coordinate with home visitation action step in Health Promotion, Action Steps 3.1)	# of contacts to families with newborn and young children. Parent information and education includes: Principles of early childhood development Pre-school options	Felege Hiywot	Healthy Families, Nurse-Family Partnership, The Villages	2014
7.2.2 Improve quality of preschool programs and increase the number of high quality preschool seat, by: (1.) Promote Paths to Quality for existing neighborhood providers and support their growth along that path; (2). Advocate and recruit new, quality providers in and near the neighborhood.	Increase number of programs moving on Paths to Quality (PTQ) Increase number of openings so that PTQ programs serve more children	Edna Martin Christian Center	Indianapolis Public Schools, United Way of Central Indiana, Child Care Answers, The Villages	2015
7.2.3 Create programs like Even Start to ensure that young mothers complete their education while children also receive high quality care	Number of seats in program. Number of mothers completing program.	Martin University	Edna Martin and the Center for Working Families, Indianapolis Public Schools, Day Adult #26, IUPUI	2016

7.2.4 More people working in early child care seek and receive training, including Child Development Associate credential.	Recruit and support existing providers to access training. Increase in number of certified providers.	MBAES	Ivy Tech, Martin University, Child Care Answers	2016
7.2.5 Create and expand kindergarten preparation such as Kindergarten Countdown	Kindergarten preparation programs in place. Number of children participating in Kindergarten preparation. Increase in percentage of children assessed ready for kindergarten at time of enrollment.	MBAES	Indianapolis Public Schools, United Way of Central Indiana, Edna Martin Christian Center	2015
7.3. Increase the number of children staying on time in their academic progress and increase the number of high school students graduating and seeking post-secondary education.				
Action Steps	Performance Measures	Lead Organization	Partner/Collaborating Organizations	Year
7.3.1 Build on the Full Service Community Schools program at IPS elementary schools #51, #56, and #69 to ensure that students at those schools receive high quality non-academic as well as academic supports from community partners.	Number of students referred to services and receiving services Student Academic Performance	Martindale Brightwood Alliance for Educational Success (MBAES)	Edna Martin Community Center, Brightwood Community Center, Indianapolis Public Schools,	2014
7.3.2 With community partners and schools, expand the number of high quality out of school time learning opportunities, aligned with school curriculum.(These include summer learning and before/after school.)	Increase number of quality Out of School Time (OST) seats Increase participation in quality OST activities	MBAES	Brightwood Community Center, Edna Martin Christian Center, Felege Hiywot, Martin University/NASA SEMA	2014

<p>7.3.3 Create a "Promise Neighborhood" consisting of a comprehensive, cradle-to-career pipeline of strong, effective supports throughout the life of children, including: pre-schools, schools, youth development, and family supports and utilize these institutions to support children and families, one child at a time.</p>	<p>Organizations, residents and families understand and apply the cradle-to-career continuum.</p>	<p>Edna Martin</p>	<p>MBAES, Brightwood Community Center, Felege Hiywot, Indianapolis Public Schools, KIPP Indy, The Villages</p>	<p>2014</p>
<p>7.3.4 Implement a robust longitudinal data system that keeps track of each child from birth and through post-secondary success. Use these data tools to ensure that children do not fall away from supports but instead receive whatever services they need throughout their lives.</p>	<p>ETO Data system established and in use with ETO & Results Scorecard Student data entered. Increase in number of supports recorded and intensity.</p>	<p>Edna Martin</p>	<p>MBAES, M.A. Rooney Foundation, Indianapolis Public Schools,</p>	<p>2014</p>
<p>7.3.5. If feasible, apply for a U.S. Department of Education Promise Neighborhood Grant in 2013</p>	<p>Decision to Apply and identification of lead partner If decision, Application made.</p>	<p>Edna Martin</p>		<p>2013</p>
<p>7.3.6. Create a college going culture in Martindale Brightwood that encourages young people to seek post-secondary education, and provide ongoing support in completing post-secondary education.</p>	<p>Increase in number of MB Middle and Secondary school students enrolled in 21st Century Scholars. Increase in both post-secondary applications and attendance</p>	<p>Oasis of Hope Dollars for Scholars</p>	<p>Edna Martin Christian Center, Brightwood Community Center, IUPUI, Martin University, Indianapolis Public Schools, KIPP Indy</p>	<p>2016</p>

<p>7.3.7. Identify every middle and high school age student in Martindale Brightwood and reach out to connect to each student. Maintain connections as student seeks and receives post-secondary education</p>	<p>Number of connections made and entered into ETO. Rate of middle school students continuing to high school graduation.</p>	<p>Brightwood CC</p>	<p>Edna Martin, Wheeler-Dowe Boys & Girls Club, Felege Hiywot, 21st Century Scholars, IUPUI, Indianapolis Public Schools, KIPP Indy</p>	<p>2014</p>
<p>7.3.7. Identify every middle and high school age student in Martindale Brightwood and reach out to connect to each student. Maintain connections as student seeks and receives post-secondary education</p>	<p>Number of connections made and entered into ETO. Rate of middle school students continuing to high school graduation.</p>	<p>Brightwood CC</p>	<p>Edna Martin, Wheeler-Dowe Boys & Girls Club, Felege Hiywot, 21st Century Scholars, IUPUI, Indianapolis Public Schools, KIPP Indy</p>	<p>2015</p>
<p>7.4 Increase the number of family, community, and student leaders engaged and leading in school and education issues.</p>				
<p>Action Steps</p>	<p>Performance Measures</p>	<p><i>Lead Organization</i></p>	<p>Partner/Collaborating Organizations</p>	<p>Year</p>
<p>7.4.2. Inform and educate families about how to prepare their children for school, including providing activities in the home and accessing supports in the community.</p>	<p>Number enrolling and completing programs</p>	<p>Indiana Partnerships Center</p>	<p>Parent Power, Indianapolis Public Schools, Brightwood Community Center, Edna Martin Christian Center</p>	<p>2014</p>
<p>7.4.3 Inform families about educational opportunities for children from pre-school through post-secondary, in order that they can find the best opportunities for their own children.</p>	<p>Families report increased understanding of opportunities</p>	<p>Indiana Partnerships Center</p>	<p>Indianapolis Public Schools, KIPP Indy, Other schools, Stand for Children</p>	<p>2014</p>

7.4.4 Empower families of special need students to identify and access supports in and out of schools.	Families report increased support	Indiana Partnerships Center	About Special Kids, Indianapolis Public Schools	2014
7.4.5 Create Local School Councils to support students and provide leadership to education in Martindale Brightwood, through: (1) Support of existing councils and creation of new councils; (2) Training & capacity building for councils	Every school has a functioning council. Participation in councils. Number of council members receiving training. Council members report increased effectiveness	Edna Martin Christian Center	Bridges to Success, Indianapolis Public Schools, Indiana Partnership Center	2015
7.4.6. Ensure that schools are inclusive places that welcome and respect families and community.	Annual School inclusiveness assessment.	Indiana Partnership Center		2013
7.4.7. Increase family/parent participation in education opportunities that empower them to advocate for children in school.	Increased number of parent education programs. Increased participation by parents and families.	Indiana Partnership Center	MBAES, PTAs at 51, 56, & 69; IPS Parent Liaisons	2015
7.4.8. Create Parent Mentor Program at IPS 51 that will engage parents of k thru 2 students in classroom assistant positions to support student learning and earn a stipends.	Increased number of parent mentor positions available and filled by parents.	Indiana Partnership Center	MBAES	2015
7.4.9. Increase outreach to families of students in schools.	Increased number of home visits/organizing. Increased number in Study Circles, other parent organizing events	IPS Parent Liaisons	MBAES, Indiana Partnerships Center	2014

7.5. Increase in the number of high quality preschool, elementary, middle, secondary and adult education seats in the neighborhood. Increase in the number of high quality teachers.

Action Steps	Performance Measures	Lead Organization	Partner/Collaborating Organizations	Year
7.5.1. Determine what will constitute Martindale Brightwood's standards of quality for education at all levels through convening public discussions: (1) Study circles & small group discussions; (2) Monitor quality of education in ongoing education forums	Convene in year 2 and continue with annual forums.	MBAES		2015
7.5.2 Create and Support neighborhood schools that are located in Martindale Brightwood and serve MB students.	Number and percentage of students attending schools in Martindale Brightwood.	MBAES	Indianapolis Public Schools	2017
7.5.3. Expand middle and secondary school programs to serve students in the neighborhood who attend school outside of neighborhood.	Increase in number of programs Increased participation of students in programs	Edna Martin	Indianapolis Public Schools, Brightwood Community Center, Wheeler-Dowe Boys & Girls Club, Felege Hiywot, KIPP Indy, Perry Township Schools	2015
7.5.4. Increase in the number of high quality teachers through recruitment, as well as increase in regular assessment and professional development for teachers.	Assessment of teachers employed in schools attended by Martindale Brightwood students.	MBAES	Indianapolis Public Schools, KIPP Indy, Perry Township Schools, Martin University M.A. Rooney Foundation, United Way of Central Indiana,	2015

<p>7.5.5. Increase the number of resident teachers in the neighborhood school, through: (1) Recruit aspiring teachers from the neighborhood and connect them to training and employment opportunities; (2). Attract teachers who work in the neighborhood to live in the neighborhood.</p>	<p>Number of teachers and staff of MB schools living in the neighborhood Number of neighborhood residents entering or reentering teaching profession</p>	<p>MBAES</p>	<p>Indianapolis Public Schools, KIPP Indy, Martindale Brightwood Center for Working Families, Martin University, Martindale Brightwood CDC, Oasis of Hope CDC, King Park CDC, Habitat for Humanity</p>	<p>2015</p>
<p>7.5.6. Educators are aware and respectful of diverse cultures in Martindale Brightwood</p>	<p>Families, community, and students report feeling welcome in schools.</p>	<p>MBAES</p>	<p>Indianapolis Public Schools, Indiana Partnerships Center</p>	<p>2014</p>
<p>7.6 Increase in the number of adults participating in education and training programs.</p>				
<p>Action Steps</p>	<p>Performance Measures</p>	<p><i>Lead Organization</i></p>	<p>Partner/Collaborating Organizations</p>	<p>Year</p>
<p>7.6.1 More adults seek and receive high quality education and job training programs</p>	<p>Number of adults enrolled in education/training</p>	<p>Edna Martin and the Martindale Brightwood Center for Working Families</p>	<p>IUPUI Community Learning Network, Martin University, Ivy Tech</p>	<p>2015</p>
<p>7.6.2. Establish a dropout recovery program to serve disconnected young adults and youth in Martindale Brightwood.</p>	<p>Number of disconnected young adults and youth enrolled in dropout recovery programs</p>	<p>Indianapolis Public Schools Day Adult School</p>	<p>Excel Center</p>	<p>2015</p>

8. Housing & Infrastructure

Facilitating Organization: Oasis Christian Community Development Corporation

The Martindale Brightwood area will increase housing occupancy in the neighborhood by addressing abandoned properties by providing and promoting quality options (rehab, demolition, new construction); eliminate safety and environmental hazards; and improve neighborhood infrastructure that increase neighborhood connectivity that supports transit.

8.1: Improve housing conditions through rehabilitation, demolition, and new construction.

Action Steps	Performance Measures	Lead Organization	Partner/Collaborating Organizations	Year
8.1.1 Identify and advocate on problem properties (unsafe and dilapidated) in the community to be demolition.	Land Bank benchmark data report for Martindale Brightwood	Oasis Christian CDC	Health & Hospital Corp, City of Indianapolis, Mt. Helix, Code Enforcement, Neighborhood Residents, Martindale Brightwood CDC	2013
8.1.2. Design a neighborhood housing revitalization plan for abandon properties for sustainability and new resident attraction		Oasis Christian CDC	Martindale Brightwood CDC, Mt. Helix, The City of Indianapolis,/DMD/Planning, Smart Growth, Brightwood Community Center	2014
8.1.3 Improve living conditions by making repairs to owner occupied houses.	10 homes repaired in MB area (2013-2014)	Smart Growth	Martindale Brightwood CDC; Oasis Christian CDC, Rebuilding Together, Habitat for Humanity, Church Federation, CICOA, Mt. Helix REIT	2013
8.1.4 Provide new construction and affordable units.	5 new constructions annually	Martindale Brightwood CDC	Oasis Christian CDC	2013

8.1.5 Complete the housing development efforts of Smart Growth of new construction homes from Alvord Street to Dr. Andrew J. Brown street.	Multifamily and single family residents constructed	Smart Growth, Martindale Brightwood CDC.	Private developers	2014
8.1.6 Continue the Centennial Build project of building new homes in the MB2.0 area	5-10 new houses constructed	Martindale Brightwood CDC	Habitat for Humanity, Church Federation of Greater Indianapolis. CRP	2013
8.1.7 Conduct a Housing Summit annually to celebrate success and prioritize new housing goals for the neighborhood	Annual housing summit	Martindale Brightwood CDC	Residents, Oasis Christian CDC, Smart Growth, Edna Martin, Habitat for Humanity, Neighborhood Associations,	2015
8.2 Increase homeownership opportunities while supporting current homeowners to maintain their properties.				
Action Steps	Performance Measures	Lead Organization	Partner/Collaborating Organizations	Year
8.2.1. Develop marketing materials that identifies community assets and affordable housing opportunities	One marketing piece to distribute throughout the community	Martindale Brightwood CDC	Denise Herd Strategies; Herron School of Art; Brightwood Community Center	2014
8.2.2 Target certain areas in neighborhood to showcase available properties, both for a "real-estate day" event and ongoing publicity.	Documented foot traffic at 2 locals at Real Estate day	Martindale Brightwood CDC	Neighborhood residents, Smart Growth, MIBOR, Oasis Christian CDC	2014
8.2.3 Provide home ownership counseling available to potential homeowners wishing to live in Martindale -Brightwood	Provide 6 homeownership counseling classes annually	Martindale Brightwood CDC	Habitat for Humanity, PNC Bank	2013

8.2.4 Promote and support the Housing and Foreclosure prevention program at neighborhood events and through the IFPN network	Provide counseling to families at risk of losing their home	Martindale Brightwood CDC	IHCDA	2013
8.3 Increase housing options for diverse populations.				
Action Steps	Performance Measures	Lead Organization	Partner/Collaborating Organizations	Year
8.3.1 Create a comprehensive plan that supports housing options for diverse households such as senior citizens, persons with felonies, veterans, etc.	Initiate primary goals for seniors, persons with felonies, veterans	Oasis Christian CDC	Martindale Brightwood CDC, Edna Marin, HIP, Beyond the Bridge Ministry	2016
8.3.2 Create a resource guide for renters with information, resources and workshops regarding a connected community and renter's rights and responsibilities.	Resource guide created and Distributed	Oasis Christian CDC	Blackburn Terrace, Old Bethel Apts., Hopeside Senior Community	2015
8.4: Improve neighborhood infrastructure that supports connectivity.				
Action Steps	Performance Measures	Lead Organization	Partner/Collaborating Organizations	Year
8.4.1 Advocate for improved curbs, connected sidewalks, complete streets and alleys, effective storm drains and sewers in the Martindale Brightwood neighborhoods to support current and future transit.	Annually generated project areas identified by the community	Martindale Brightwood CDC	Smart Growth, Oasis Christian CDC, DPW, and CC Councilors	2014

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8.4.2) Collect Data and communicate progress on infrastructure repairs and improvements requested (specifically to streets, sidewalks, curbs, storm drains, alleys and sewers)	Annual infrastructure & connectivity progress report at Martindale Brightwood town hall	Martindale Brightwood CDC	Rezone Indy; Rebuild Indy; The City of Indianapolis./DPW, Habitat for Humanity	2015
8.4.3 Complete the Monon Trail Corridor assessment that evaluates brownfields in the Smart Growth district.	Complete Assessment	Martindale Brightwood CDC/Oasis CCDC	City Brownfield Division	2014
8.4.5 Advocate for completion of the Bicycle Boulevard project and the Civil Rights History Trail that supports/increases connectivity between Martindale Brightwood and King Park neighborhoods.	Complete Bicycle Boulevard and Civil Rights History Trail	Martindale Brightwood CDC/Oasis CCDC	Martindale Brightwood CDC, Living Well, Oasis Christian CDC, Felege Hiywot	2014